



The SBA Office of Women's Business Ownership  
invites all entrepreneurs in the U.S. to compete for  
\$70,000 in cash prizes

# InnovateHER 2016: Innovating for Women Business Challenge

SBA, in partnership with Microsoft, is launching a nationwide prize  
competition to find the most innovative products and services  
that help impact and empower women's lives



A product or  
service that has a  
measurable  
impact on the  
lives of women  
and families



Has the potential  
for  
commercialization



Fills a need in the  
marketplace

Visit [sba.gov/InnovHER](http://sba.gov/InnovHER) to learn more.  
Or email [cvoorhies@zanestate.edu](mailto:cvoorhies@zanestate.edu)

**Local competition will be held at Zane State College, Cambridge Campus 740.588.1331**

Business plans are to be submitted to the SBDC office by end of business day on **November 9, 2015**

The top 3 business plan winners will present their idea to a panel of judges on Friday **November 20, 2015**

**Final round will be held in the  
Washington, D.C. metro area during  
Women's History Month  
March 17, 2016**

**National Finalists will have the  
opportunity to present a live pitch to a  
panel of expert judges and compete for  
up to \$70,000 in cash prizes  
provided by Microsoft**